

AWARD PRESS RELEASE

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FOR IMMEDIATE RELEASE

Headline: Cobalt Credit Union Awarded on the Forbes America's Best-In-State Credit Unions 2024

[Papillion, NE, 8/5/2024] – Cobalt Credit Union has been awarded on the Forbes list of America's Best-In-State Credit Unions 2024. This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list was announced on June 18th, 2024, and can be viewed on the Forbes website.

Financial institutions are the cornerstone of the financial world and play a central role in stabilizing global systems. America's Best-In-State Credit Unions 2024 ranking lists the institutions that stood out for fulfilling the unique financial needs and expectations of their local communities thereby being most valued by residents of each state.

The ranking is based on two sources:

1. **An Independent Survey:** Approximately 26,000 U.S. residents were surveyed online. Participants were asked to name all credit unions where they have a checking/savings account and rate the credit unions in six different subdimensions: Trust, Terms & Conditions, Branch Services, Digital Services, Customer Services, and Financial Advice.
2. **Publicly Available Reviews:** For each credit union in each state, a sentiment analysis approach of publicly available online text reviews and ratings was applied.

In each state, the credit union with the highest combined score from the analysis of survey results and publicly available reviews was awarded. The survey score was rated 80% and publicly available reviews 20%.

Based on the study results, Cobalt Credit Union is ecstatic to be recognized on the Forbes list of America's Best-In-State Credit Unions 2024.

Statista publishes hundreds of worldwide industry rankings and company listings with high-profile media partners. This research and analysis service is based on the success of statista.com, the leading data and business intelligence portal that provides statistics, relevant business data, and various market and consumer studies and surveys.

"We are honored to be recognized by Forbes as one of America's Best-In-State Credit Unions for a second time in a row." Said Robin Larsen, CEO and President of Cobalt Credit Union. "This award highlights our team's dedication to providing outstanding service and financial solutions to our members. We are grateful for the trust and support of our community."

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